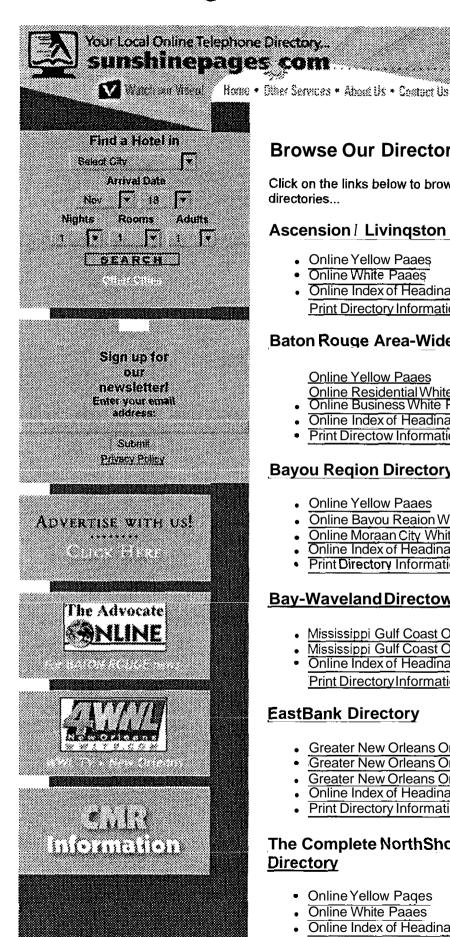
ATTACHMENT E

ATTACHMENT E





Click on the links below to browse any of The Sunshine Pages' local directories...

Ascension | Livingston Directory

- Online Yellow Paaes
- Online White Paaes
- Online Index of Headinas **Print Directory Information**

Baton Rouge Area-Wide Directory

Online Yellow Paaes Online Residential White Pages Online Business White Pages

- Online Index of Headinas
- **Print Directow Information**

Bayou Region Directory

- Online Yellow Paaes
- Online Bayou Region White Pages
- Online Moraan City White Paaes
- Online Index of Headinas
- Print Directory Information

Bay-Waveland Directow

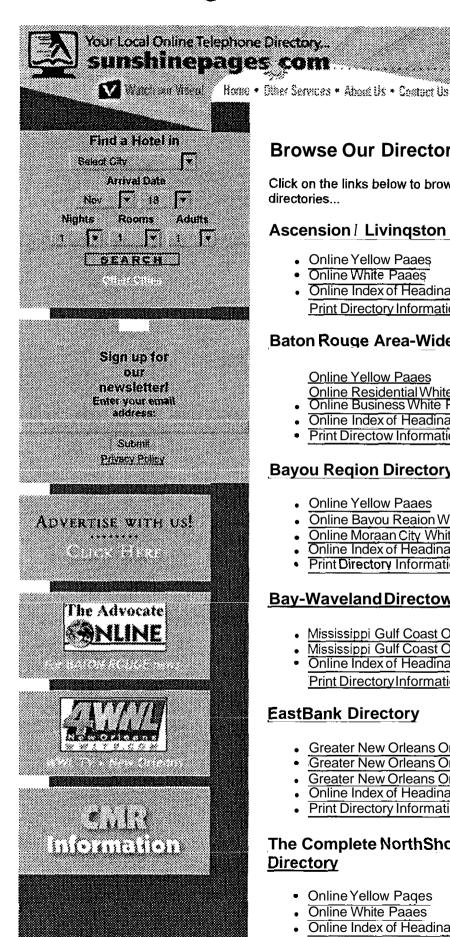
- Mississippi Gulf Coast Online Yellow Paaes
- Mississippi Gulf Coast Online White Paaes
- Online Index of Headinas Print DirectoryInformation

EastBank Directory

- Greater New Orleans Online Yellow Paaes
- Greater New Orleans Online Business White Paaes
- Greater New Orleans Online Residential White Pages
- Online Index of Headinas
- **Print Directory Information**

The Complete NorthShore | Pearl River County Directory

- Online Yellow Pages
- Online White Paaes
- Online Index of Headinas
- Drint Disastas, Information





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EastBank Directory

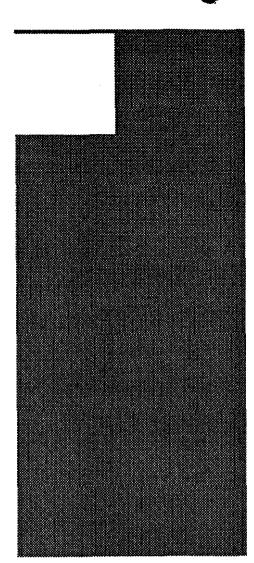
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- Online Index of Headinas
- Drint Disastas, Information

2 of 2





Fint Directory information

Ocean Springs-Gautier Directory

- Online Yellow Paaes
- Online White Paaes
- Online Index of Headinas
- Print Directory Information

Tangi Region Directory

- Online Yellow Pages
- Online Tangi White Pages
- Online Index of Headings
- Print Directory Information

Tri-Parish West Bank Directory

- Online Yellow Paaes
- Online White Paaes
- Online Index of Headinas
- Print Directow Information

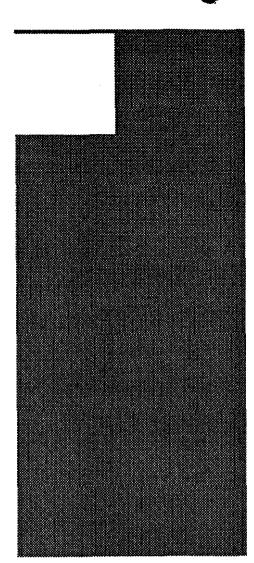
The Complete WestBank

- Online Yellow Paaes
- Online Business White Paaes
- Online Residential White Paaes
- Online Plaquemines White Paaes
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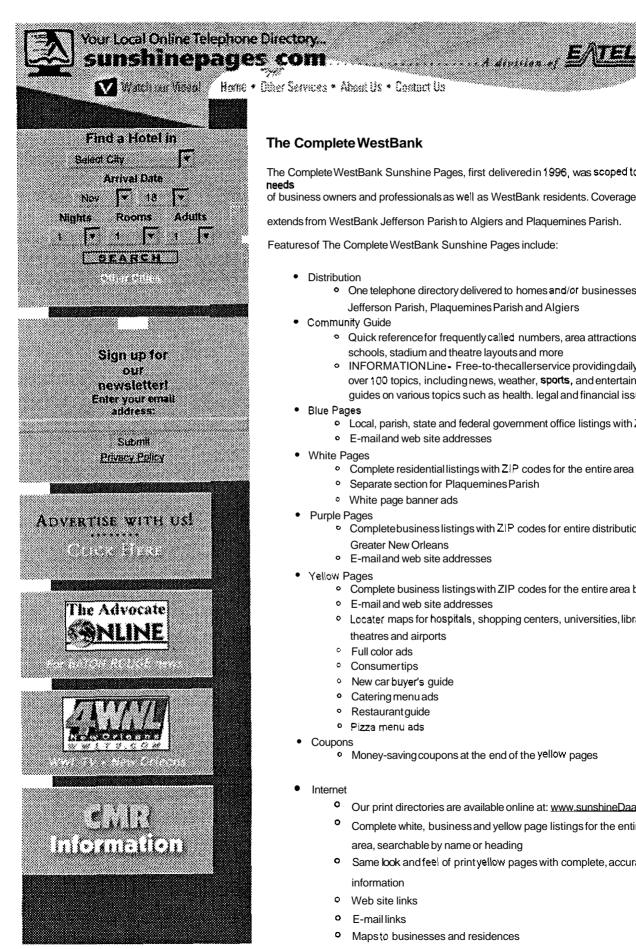
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The Complete WestBank

The Complete WestBank Sunshine Pages, first delivered in 1996, was scoped to meet the needs

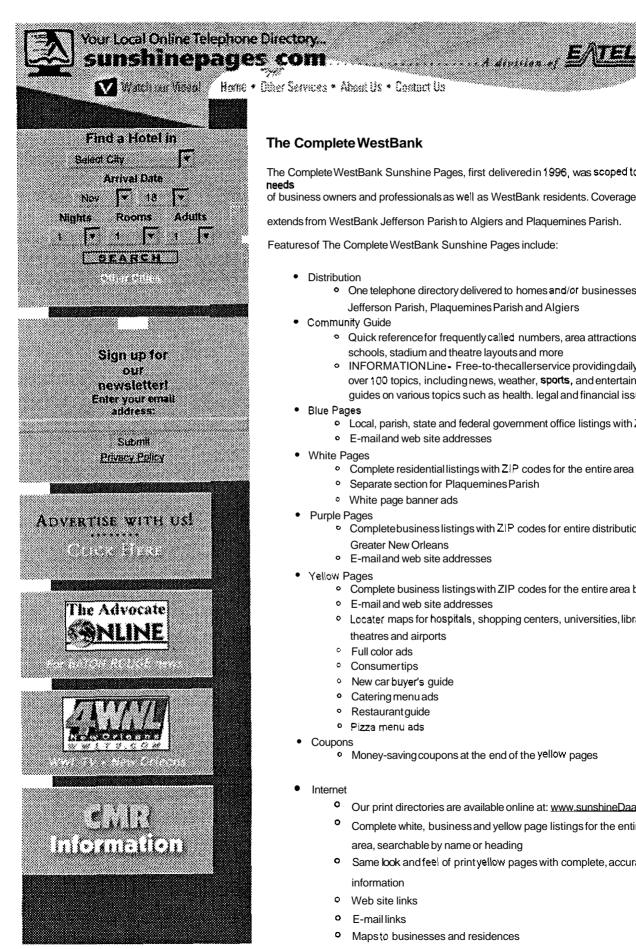
of business owners and professionals as well as WestBank residents. Coverage of the director

extends from WestBank Jefferson Parish to Algiers and Plaguemines Parish.

Features of The Complete WestBank Sunshine Pages include:

- Distribution
 - One telephone directory delivered to homes and/or businesses in West Jefferson Parish, Plaguemines Parish and Algiers
- Community Guide
 - Quick reference for frequently called numbers, area attractions, street maps schools, stadium and theatre layouts and more
 - INFORMATIONLine Free-to-thecallerservice providing daily updates on over 100 topics, including news, weather, sports, and entertainment. Plus guides on various topics such as health. legal and financial issues
- Blue Pages
 - Local, parish, state and federal government office listings with ZIP codes
 - · E-mail and web site addresses
- White Pages
 - · Complete residential listings with ZIP codes for the entire area
 - Separate section for Plaquemines Parish
 - White page banner ads
- Purple Pages
 - Complete business listings with ZIP codes for entire distribution area PLUS Greater New Orleans
 - E-mail and web site addresses
- Yellow Pages
 - Complete business listings with ZIP codes for the entire area by category
 - E-mail and web site addresses
 - · Locater maps for hospitals, shopping centers, universities, libraries, movie theatres and airports
 - · Full color ads
 - Consumertips
 - New car buyer's guide
 - Catering menu ads
 - Restaurant quide
 - Pizza menu ads
- Coupons
 - · Money-saving coupons at the end of the yellow pages
- Internet
 - Our print directories are available online at: www.sunshineDaaes.com
 - Complete white, business and yellow page listings for the entire distribution area, searchable by name or heading
 - Same look and feel of print yellow pages with complete, accurate and curren information
 - Web site links
 - E-mail links
 - Maps to businesses and residences





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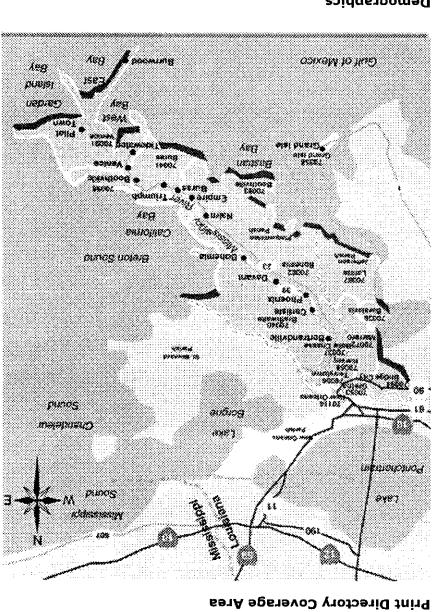
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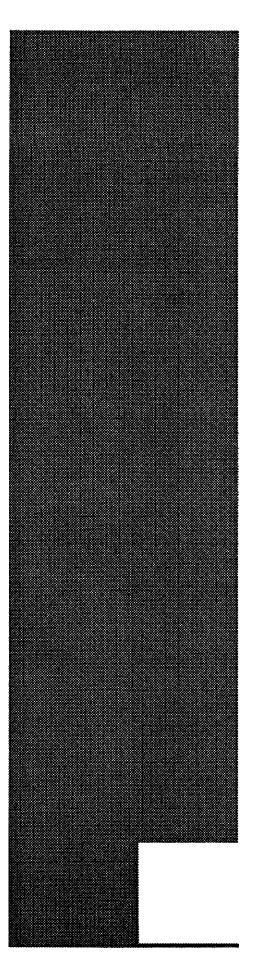
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- Coupon buttons
- o Video buttons with streaming video

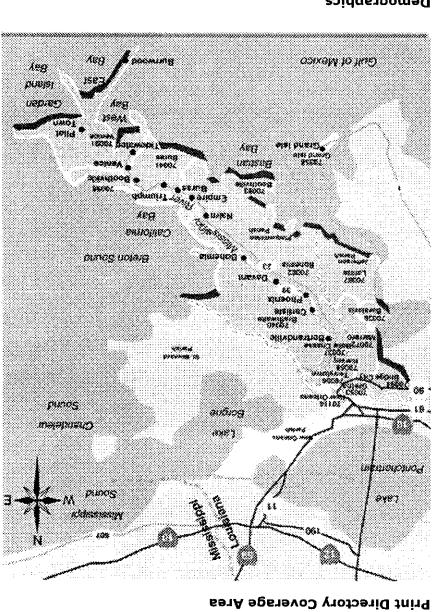


Demographics

Publisher Code 0530 Pub Month Distribution/Circulation Median Houshold Income Households sessenisua Persons 18+ Population

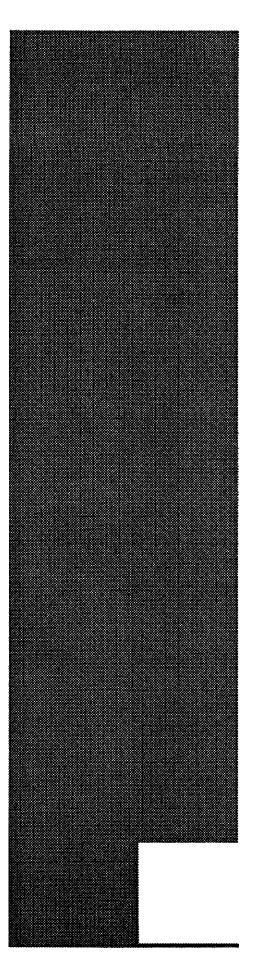


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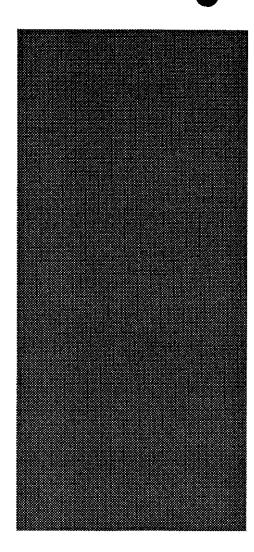


Demographics

Publisher Code 0530 Pub Month Distribution/Circulation Median Houshold Income Households sessenisua Persons 18+ Population







Communities/ZIP Codes In Coverage Area

Algiers	70114	Jean Lafitte	70067
	70131	Jesuit Bend	
Avondale	70094	Lafitte	70067
Barataria	70036	Marrero	70072
Belle Chasse	70037		70073
Boothville	70038	Nairn	70041
Braithwaite	70040	Pilottown	70081
Bridge City	70094	Point A La Hache	70082
Buras	70041	Port Sulphur	70083
Crown Point	70072	Terrytown	70056
Davant	70046	Venice	70091
Empire	70050	Waggaman	70094
Grand Isle	70358	West Point A La Hache	70083
Gretna	70053	Westwego	70094
	70054		70096
	70056		
Harvey	70058		
	70059		

West Bank Online Directory

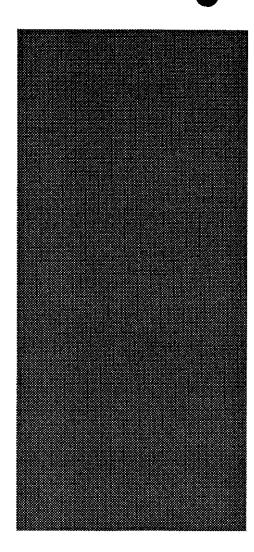
Baton Rouge Area-Wide | EastBank| The Complete WestBank

[The Complete NorthShore/Pearl River County | Tangi Region | Bayou Region

Ascension-Livingston | Tri-Parish West Bank

Ocean Springs-Gautier | Bay-Waveland





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Crown Point	70072	Terrytown	70056
Davant	70046	Venice	70091
Empire	70050	Waggaman	70094
Grand Isle	70358	West Point A La Hache	70083
Gretna	70053	Westwego	70094
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	70056		
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ATTACHMENT F

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• Sunshine Pages Page 3 of 4

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	70054		70096
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• Sunshine Pages Page 3 of 4

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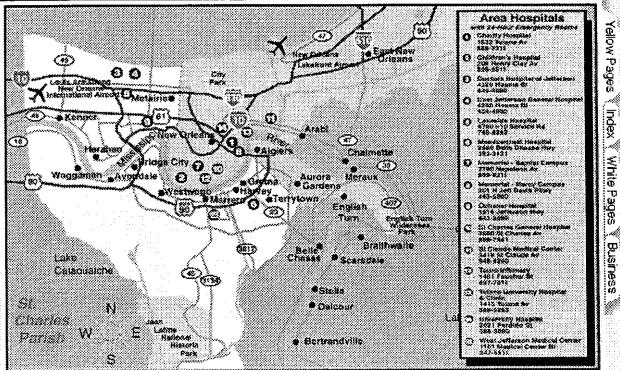
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The Complete NorthShore/Pearl River County | Tangi Region | Bayou Region
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ATTACHMENT G

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See Also: <u>Medical Equipment</u> <u>& Supplies</u>

Active Medical 8 Hospital Supply Inc 1620 Belle Chasse Hwy Gretna, LA 70056 *** (504) 364-1840

Dekle Drugs 4621 Wichers Dr Marrero. LA 70072 **** 15041340-5221

Delaune Security Inc Marrero. LA (504) 3415937

J& P Health Marl Drugs 111 Cran: Dr Buras, LA 70041 *** (985) 657-8524

Your local Yellow Pages Are A Great Place To Advertise Your Products or Services

Mobility Specialists Inc

Scooters Power VoC - Lift Chairs Cast has Textury & West Tate Cast Of The Field 3650 Airline Dr Metairle, LA 70001 1892

Ribbons' Ink 47 Louisiana St Wstwgo Westwego, LA 70094 ₩a₽ 340-4553



832-1885

United Medical ProvidersInc 618 DerbignySt Gretna, LA 70053 May (504) 362-5220

Use The Yellow **Pages** To Inform Your Customers Who You Are And What You Sell



See Also:

Medical & 1

Adams Ellis W 2521 Arnes Bl Marrero. LA 70072 **** (504) 340–7096

Total insurance Planning Services Inc 3833 Lake Huron Dr Harvey, LA 70058 ₩₩ (504) 362-2764

Advance Care Hospital 1101 Medical Center Bl Marrero. LA 70072 Mar (504) 349-2470

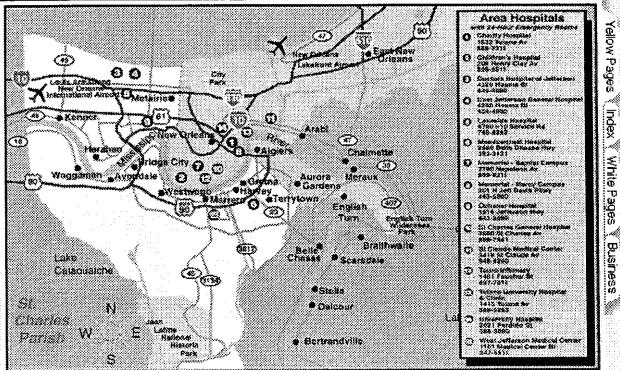
Use The Yellow Pages For Results 365 Days A Year!

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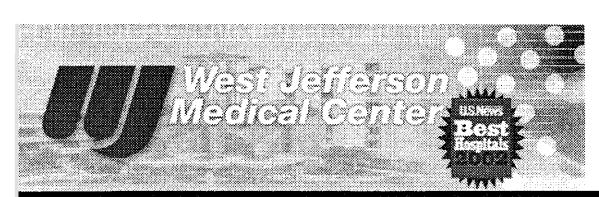
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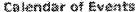


Health and Disease Information from NUCROMEDEX

Stroke Team offers Blood Pressures 2nd Thursday









Jobs/Careers



WINC Nows

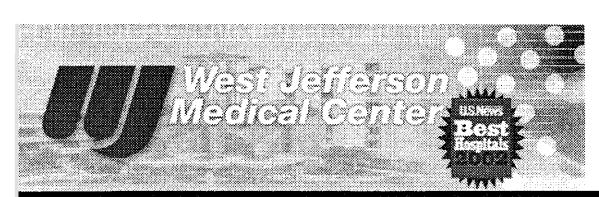


Patient/Visitor G

SEARCH THE SITE

Go

Contact WJMC



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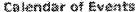


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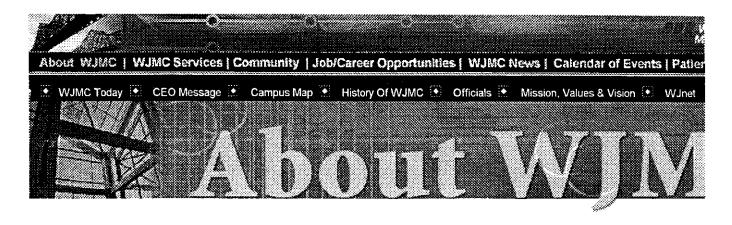


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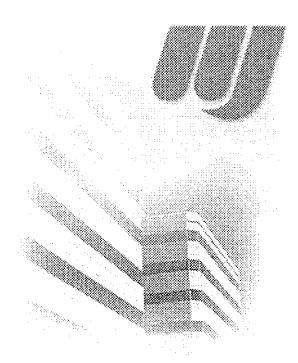
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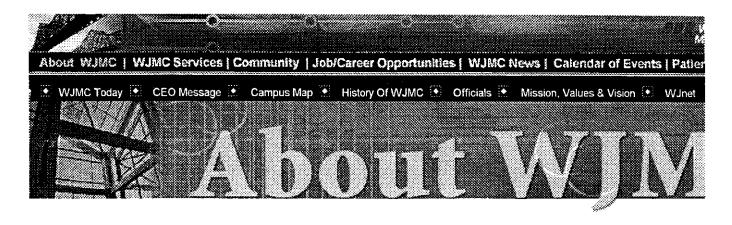
Find a C



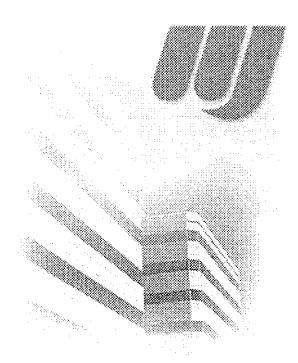
West Jefferson Medical Center is a not-for-profit con hospital located in Marrero, Louisiana, on the West I Jefferson Parish. Through the vision of a dedicated E Directors and Senior Staff, West Jefferson Medical C continues to strengthen its community base while maintaining its mission and values. Dedicated to considerate and respectful quality health care, the institution welcomes patient, family, and visitor feec regarding programs, services, and community need! Information on the Medical Center's patient satisfact monitoring programs is available from the communi relations department at (504) 349-2051.

West Jefferson Medical Center 1101 Medical Center Boulevard Marrero, Louisiana 70072 (504) 347-5511

11/19/2002 11:37 AM



Find a C



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West Jefferson Medical Center 1101 Medical Center Boulevard Marrero, Louisiana 70072 (504) 347-5511

11/19/2002 11:37 AM



West Jefferson Medical Center, at a glance, provides you with a glimpse of today's comprehensive programs and services available through our Marrero, Louisiana 462-bed community hospital located in lefferson Parish, on the West Bank of the Mississippi River.

CEO Messaae

President and Chief Executive Officer of West Jefferson Medical Center, A. Gary Muller, a Fellow of the American Coffege of Healthcare Executives leads our community's hospital, a not-for-profit healthcare system dedicated to continuously improving the health status of the community.

Campus Map

This campus map of the inside of the Medical Center will help patients, loved ones, visitors and staff with directional assistance in the hospital. Additionally, members of the hospital team invite your questions about location of our departments, services and programs. Once on campus, guest greeters in burgundy jackets are stationed throughout the first floor near major entrances to further assist you.

History of WJMC

The Medical Center's distinguished history spans six decades. Learn about our citizens' movement to build our community hospital and the support that West lefferson Medical Center enjoys today in our community and region.

Officials

Respected in their fields and our community respectively, the senior administration and Board of Directors provide West lefferson Medical Center the leadership needed to operate and guide our community hospital. Their vision includes a \$77 million dollar Master Facility Plan including the building of a new Emergency Department and other patient care services within a new Patient Care Pavilion on the main campus.

Mission, Vision and Values

Learn the mission, vision and values of West lefferson Medical Center. This framework for quality patient care and excellent customer service will provide you with an understanding of the platform we use for the care of our patients and respect for our visitors and staff.

WJnet

This section is reserved expressly for the employees, physicians and volunteers of West lefferson Medical Center to access training programs and the policies and procedures of the Medical Center. Please know that this section is security protected to prevent unauthorized access. Elsewhere on the Site

WJMC Services

WJMC Community Involv

Calendar of Events

Jobs/Career Opportuniti

WJMC News

Patient/Visitor Guide

Contact WJMC

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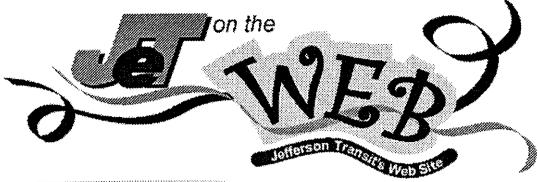


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ATTACHMENT H

ATTACHMENT H

Welcome io Jefferson Transit http://www.gcrl.com/jet/



Road Construction - Bus Detours

PUBLIC HEARING NOTICE

Welcome to Jefferson

Transit, serving the urbanized portion of Jefferson Parish, Louisiana. Jefferson Transit also provides service to downtown New Orleans and the Louis Armstrong New Orleans International Airport. Connecting service is provided to the RTA bus lines in Kenner, Gretna and New Orleans. Jefferson Transit provides both fixed route ADA accessible bus service and MITS curb-to-curb paratransit van service for certified riders who are unable to use the fixed route service.

For more information, please give us a call.

Fares
Bikes on Buses
Maps & Schedules
MITS (Paratransit)
Contacts & Phone Numbers
What's Happening
Let's Hear From You
Community Outreach
Behind the Scenes

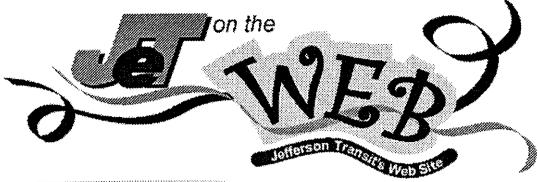


Home | Fares | Bikes | Maps & Schedules | MITS | Contacts & Phone Numbers
What's Happening | Let's Hear From You | Community Outreach | Behind the Scenes

web site design by gcr & associates, inc.

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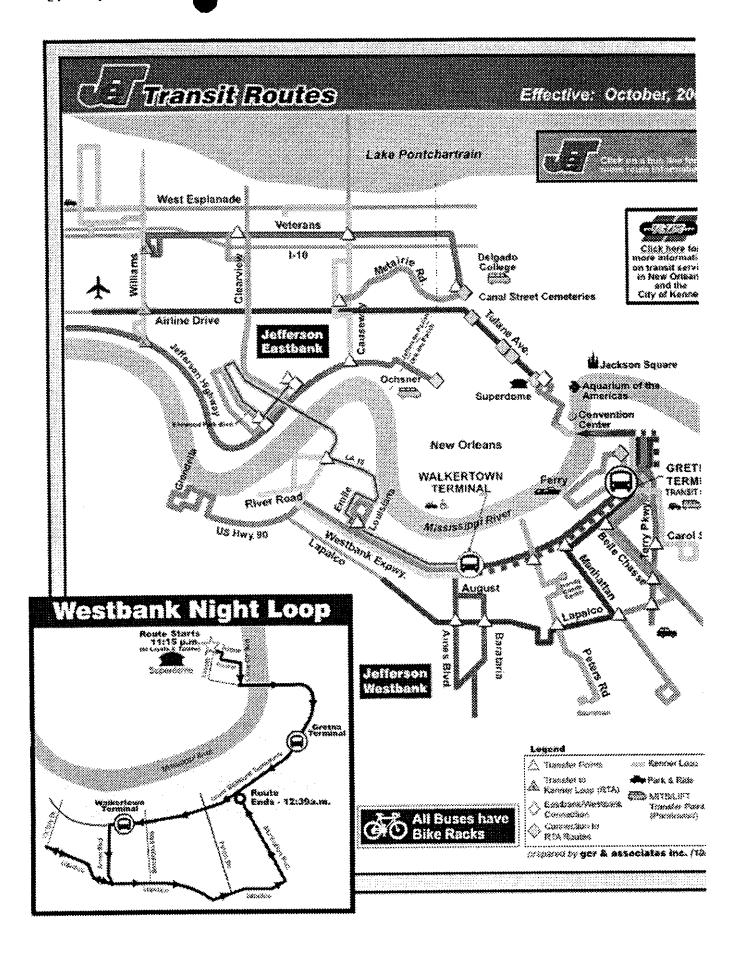
Fares
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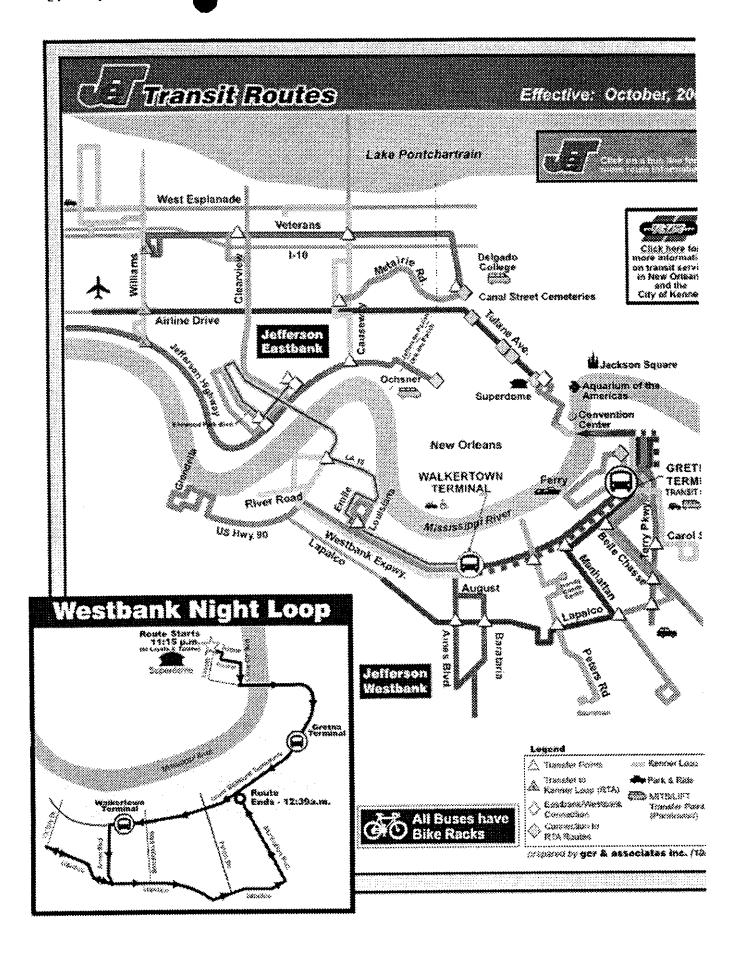


Home | Fares | Bikes | Maps & Schedules | MITS | Contacts & Phone Numbers
What's Happening | Let's Hear From You | Community Outreach | Behind the Scenes

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11/18/2002 10:55 AM





Eastbank Routes - The transit system on the Eastbank of Jefferson Parish has four (4) east/west routes extending into Orleans Parish and two (2) north/south routes.

Westbank Routes - The transit route structure on the Westbank of Jefferson Parish has 11 routes, including the Westbank Night Loop. Six (6) Westbank routes serve the Gretna Terminal and six (6) serve the Walkertown Terminal. The Westbank Expressway route and the Westbank Night Loop are the only two routes that serve both terminals. The Peters Road passengers must transfer to the Westbank Expressway route to reach one of the terminals. There are four (4) routes that provide service between the Gretna Terminal and the CBD, and two (2) between the Walkertown Terminal and the CBD. In addition, the Westbank Night Loop provides one late night run from New Orleans CBD to both terminals.

Jefferson Transit Westside also provides service from the Gretna Terminal to the Naval Support Facility in Belle Chasse (P-1 Plaquemines).

- E-I Veterans
- E-2 Airport
- E-3 Kenner Local
- E-4 Metairie Road Route
- E-5 Causewav Route
- E-8 Clearview Route
- W-1 Avondale
- W-2 Westbank Expressway
- W-3 Lapalco
- W-4 Marrero
- W-6/W9 Gretna/Belle Chasse Local
- W-7 Oakdale
- e W-8 Terrvtown
- W-10 Huey P. Long Route
- W-11 Avondale Shipyards/Bridge City
- W-12 Peters Road
- Westbank Night Loop
- Gretna Terminal to and from the CBD
- Walkertown Terminal to and from CBD
- Drake to and from Walkertown Terminal
- P-1 Plaquemines

Jefferson Transit Eastbank/Westbank Connections. The Jefferson Transit Eastbank and Westbank routes connect in two locations:

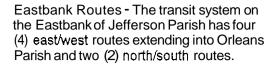
- 1. New Orleans CBD. The <u>Lapalco</u>, <u>Westbank Expressway</u>, <u>Oakdale</u> and <u>Terrvtown</u> routes (Westbank routes) connect with the <u>Airport/Airport Express</u> (Eastbank route) at Loyola and Tulane.
- 2. Elmwood. The <u>Huey P. Long</u> route (Westbank route) connects with the <u>Kenner Local</u> (Eastbank route) at Jefferson Highway and St. George and at Jefferson Highway and Plantation. The Huey P. Long route also connects with the NEW Clearview route (Eastbank route) at Jefferson Highway and Plantation.

Bus Terminals: Gretna Terminal and Walkertown Terminal. There are two bus terminals that serve the Westbank bus routes. The Gretna Terminal is located under the Westbank Expressway at Van Trump. The Walkertown Terminal is located under the Westbank Expressway east of Ames Boulevard. Both terminals provide sheltered waiting areas for passengers transferring between bus lines. Amenities include security, telephones, security lighting, and scheduling information. The terminals are fully accessible to persons with disabilities. Parking for park and ride patrons is also available at each terminal.

There are no bus terminals on the Eastbank of Jefferson Parish.

Jefferson Transit buses. All of the buses on the Eastbank and Westbank routes are new lift-equipped buses that comply with the requirements of the Americans with DisabilitiesAct (ADA). These buses also use the Talking Bus system to announce major bus stops and transfer points along each route. The wheelchair symbol is used on all the bus schedules to show riders that all buses are lift-equipped.

1-11 11/18/2002 10:56 AM



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1-11 11/18/2002 10:56 AM



For more information on Westbank Routes call 367-7433 For more information on Eastbank Routes call 818-1077.

Home Fares Bikes Maps & Schedules MITS What's New Phone Nu bers Administrative
What's Happening Let's Hear From You Celebrations Behind the Scenes

web site design by a.c.r. & associates.inc.

3 of 3 11/18/2002 10:56 AM



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web site design by a.c.r. & associates.inc.

3 of 3 11/18/2002 10:56 AM

ATTACHMENT I

ATTACHMENT I



ShawPittman LLP

Receipt COPY

A Limited Liability Partnership Including Professional Corporations

RICHARDR. ZARAGOZA (202) 663–8266 richard.zaragoza@shawpittman.com

June 13.2002

VIA HAND DELIVERY

Marlene H. Dortch, Secretary Federal Communications Commission 445 Twelfth St., S.W., TW-A325 Washington, DC 20554 **RECEIVED**

JUN 1 3 2002

FEDEPAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Re: Applications for Voluntary Assignment of Licenses

WRNO-FM, New Orleans, LA (FIN: 54890) KKND(FM), Port Sulphur, LA (FIN: 58395)

FCC File Nos. BALH-20020510ABJ, BALH-20020510ABK

Dear Ms. Dortch

The above-referenced applications seek the FCC's consent to the voluntary exchange of licenses for the two above-referenced stations between Wilks License Co., LLC ("Wilks"), which is the licensee of WRNO-FM, New Orleans, Louisiana, and Clear Channel Broadcasting Licenses, Inc. ("Clear Channel"), which is the licensee of KKND(FM), Port Sulphur, Louisiana. Wilks is proposing to assign WRNO-FM, which is one of its stations in the New Orleans market, to Clear Channel and, in exchange, Clear Channel is proposing to assign KKND(FM), one of its stations in the market, to Wilks. The applications are fully consistent with the Commission's radio duopoly rule, and both parties are qualified to sell and acquire the stations.

WRNO-FM and KKND(FM) are assigned to the New Orleans Arbitron metro radio market. According to BIA's most recent Radio Market Report, corrections to which were issued earlier today and a copy of which is attached hereto, BIA estimates that for 2001 the Wilks' stations in the market had a combined *gross* revenue share of 10.3%; Clear Channel's share among its stations was estimated to be 36.25%, and Entercom's station share was an estimated 46.5%. These three radio groups, which will remain in the market after this transaction is consummated, also compete against 16 other radio station owners in the market.

Based on the Commission's 70% "screen," the two exchange applications have been "flagged" for possible further market competition review. However, for the following reasons, it is submitted that any further market competition review is unnecessary for these applications and would therefore result in undue delay. This "one FM station for one FM station" exchange transaction will actually reduce Clear Channel's revenue and audience shares in the market.

Washington. DC Northern Virginia New York La5 Angeles London



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ShawPittman LLP

Marlene H. Dortch, Secretary June 13,2002 Page 2

The attached report from BIA, corrected and issued today, shows that the exchange will result in Clear Channel's revenue share decreasing from 36.25% to 36% and Wilks' share rising from 10.3% to 10.6%.

In addition, the exchange transaction will reduce Clear Channel's audience ratings share in the market. KKND(FM) has consistently outperformed WRNO-FM in the Arbitron ratings(12+ Mon-Sun, 6a-12mid). In fact, KKND(FM) has outperformed WRNO-FM on a ratings basis for the last four Arbitron ratings books through Winter '02 (4.7 to 4.3, 4.5 to 4.4, 5.1 to 3.3, and 3.9 to 3.6, respectively). WRNO-FM is a Class C FM station and KKND(FM) is a Class C1 FM station. While the transmitter site for WRNO-FM is closer to the center of the market than KKND(FM)'s transmitter site, both stations cover with reliable 1 mV/m contours the vast majority of the New Orleans radio market as defined by Arbitron and therefore both stations attract listeners from throughout the market. The contours maps for the two stations are also attached hereto. Notwithstanding any signal coverage differences between WRNO-FM and KKND(FM), KKND(FM) has continued to outperform WRNO-FM and therefore, as mentioned, Clear Channel's audience share actually goes down as a result of this transaction.

Based on the foregoing, notwithstanding the fact that the Commission has "flagged" these applications, the Bureau is respectfully requested to act on these applications promptly after the petition to deny deadline which is June 21, without the need for any additional inquiry or information.

Respectfully submitted,

Richard R. Zaragoza Amy L. Van de Kerckhove

Enclosures

cc: Peter Doyle, Esq.

Jean *Ann* McGovern, Esq. Christopher L. Robbins, Esq.



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ShawPittman LLP

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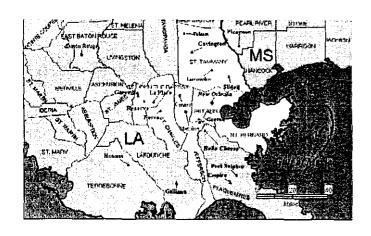
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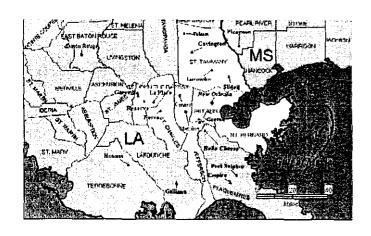
ESTIMATED	<u>1996</u>	1997	1998	1999	2000	2001 \$60,400	Δ 96 - 01
GROSS	\$47.200	\$49.800	\$54.400	\$59,400	\$81.400		5.1%
REVENUES	<u>∆ 00 - 01</u>	2002	2003	2004	2005	2006	A 01 - 06
***	-1.6%	\$62.200	\$65.900	\$70,200	\$74,400	\$79.300	5.6%

Ethnic Population: White 58.7% Black 38.3% Asian 2.4% Hispanic 4.5%

Market Summary

FM Classes	Class A	Class B	Class C	<u>Viable FMs</u>	All FMs	All AMs	Total	
# Stations	2		16	13	18	17	35	
Tot 12+	0.3		67.2	64.4	67.5	17.8	85.3	
Avg 12+	0.2		4.2	5.0	3.8	1,0	2.4	
Tot LCS	0.4		78.8	75.5	79.1	20.9	100.0	
Ávg LCS	0.2		4.9	5.8	4.4	1.2	2.9	





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Market Summary

FM Classes	Class A	Class B	Class C	<u>Viable FMs</u>	All FMs	All AMs	Total	
# Stations	2		16	13	18	17	35	
Tot 12+	0.3		67.2	64.4	67.5	17.8	85.3	
Avg 12+	0.2		4.2	5.0	3.8	1,0	2.4	
Tot LCS	0.4		78.8	75.5	79.1	20.9	100.0	
Ávg LCS	0.2		4.9	5.8	4.4	1.2	2.9	

Market: New Orleans

Competitive Overview

FM Stations

									L	2001 Est		Avg '01			ARB 12+ N	letro Sha	ares (see	rights)			
Calls	City of License	FCC Class		Power (kW)	HAAT		Year Date Std Acq'd		M A		Revenue (000)1/	Power Ratio	L <i>ocal</i> Comm	Winter 2002	Fall 2001	Summer 2001	Spring 2001	Winter 2001	Fall 2000	Summer 2000	Spring 2000
WCKW	La Place New Orleans	C	92.3 93.3	100.0 100.0		d 222 Corp c Clear Channel Comm	66 49 8409		า	Hot AC Urban	1.800 6,500		3 0 15.1	1.5 13.0	1.5	2.2	2.7 13.4	33	2.2	2.9	2.0
WTIX	Galliano	C1	94.3	100.0	981	Fleur de Lis Bosto	75 9509	800	۷.	Oldies	400	0.71	0.8	15.0	13.2 0.9	13.1 0.7	1.0	13.2 0.4	13.1	14.5	14.1
WYLA	Lacombe	A	94.7	5.3	348	•	96 9812	1,700 d	4 1	1 Rock	400		0.8	0.2	0.3	0.7	0.0	0.4	0.7 0.0	0.6 0.0	0.9 0.0
WXXM	Reserve	C3	94.9	14.0		e Styles Bostg Inc	92 0002	1,800	1	l Rock	350	0.36	1.6	0.2	1.5	1.6	1.1	1.6	1.4	0.0	0.0
WTKL	New Orleans	С	95.7	100.0		a Entercom	53 9912	g	3	Oldies	3.600	0.95	6.3	5.6	4.7	5 . 3	5.7	5.5	5.5	5.0	8.8
WEZB	New Orleans	С	97.1	100.0		a Entercom	45 9912	_	3	CHR	3,000	0.84	5.9	5.3	4.5	4.6	4.9	6.2	5.0	5.0	4.9
WYLD	New Orleans	C1	98.5	Jw.o	902	C Clear Channel Comm	n 71 9303	7,500 c		Urban AC	5,200		8.7	8.2	8.0	8.1	6.7	8.2	7.4	8.7	8.7
WRNO	New Orleans	С	99.5	100.0	1004	e Clear Channel Comm	n 67 0205 p	12,500s	w	Clsc Rock	3.500		4.6	3.6	3.3	4.4	4.3	3.5	3.7	3.2	5.8
WNOE	New Orleans	С	101.1	100.0	1004	c Clear Channel Comm	n 88 9607	g	1	Country	4.350	1.06	6.8	5.4	5.5	6.0	8.2	5.6	6.0	6.7	0.0
WLMG	New Orleans	С	101.9	100.0	964	a Entercom	70 9912	ğ	3	Soft AC	4,500	1.05	7.1	8.6	6.5	8.3	5.8	6.0	6.8	5.2	5.9
KMEZ	Belle Chase	C3	102.9	4.7	604	e Wilks Bostg LLC	90 0203	Č	11 1	1 Urban/Oldes	2.400	0.64	6.2	8.0	5.7	5.2	5.6	5.3	5.5	5.9	6.6
KFXN	Houma	С	104.1	100.0	1946	c Clear Channel Comm	68 9702	8,750		Clsc Hits	1.350	0.89	2.5	1.1	1.5	1.6	2.3	2.3	2.7	3.0	3.2
KNOU	Empire	C2	104.5	7.8 cp	850	On Top Comming	01 0201 p	8,500		Urban CHR	100		0.5	1.9	1.7	1.9	0.0	0.0	0.0	0.0	0.0
WJSH	Folsom	Α	104.7	6.0	328	Southwest Bostg Inc	96 0101	975		70s & 80s				0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0
WKZN	Kenner	C1	105.3	100.0	902	a Entercom	70 9912	g	3	Hot AC	3,600	1.27	4.7	3.8	3.2	5.0	4.2	3.4	3.7	4.6	3,6
WKSY	Picayune	c 2	106.1	50.0 cp	492	Guaranty Bostg Co	73 9705	2,000		Soft AC			0.1	0.4	0.4	0.0	0.0	0.4	0.0	0.4	0.5
KKND	Port Sulphur	C1	106.7	100.0	981	c Wilks Bostg LLC	85 0205 p	S	w 1	1 Modern Rock	3,650	1.18	5.1	3.9	5.1	4.5	4.7	3.9	4.6	4.4	3.7
		t	FM Sta	itions -	18	# Combos - 14			-	FM TOTALS			79.1	68.4	67.5	70.5	68.6	69.1	68.3	71.2	70.2

AM Stations

				Dav	Night						2001 Est		Avg '01 .		ı	ARB 12+ F	letro Sha	ares (see	rights)		
Calls	City of License	FCC Class	Freq	Power (kW)	Power (kW) C	Owner	Year Date Std Acq'd	Sales Price (000)	M A	Format	Revenue (000)1/	Power Ratio	Local Comm	Winter 2002	Fall 2001	Summer 2001	Spring 2001	Winter 2001	Fall 2000	Summer 2000	Spring moo
WVOG	NewOrleans	Ð	600	1.0	0.00	F.W. Robbert Bostg	64 7408			Chrst/Talk				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
WTIX	NewOrleans	В	690	10.0	5.00	GHB Bostg	48 9202	800		News/Talk	300		0.7	0.5	0.4	0.6	0.6	0.7	0.6	0.6	0.4
WASO	Covington	В	730	0.3	0.03	America First Comm	53 9207	200		News/Talk				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
KKNO	Greina	8	750	0.3	0.00	Blakes, Robert C. Sr	89 9308	275		Christian	150			0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
WSHO	New Orleans	В	800	1.0 cp	0.29	Shadowlands Camm	28 9504	675		Religion				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
WFNO	Nom	В	830	5.0	0.75 b	MC Media LLC	67 9611	700		Spanish	200		0.6	0.4	0.0	0.7	0.8	0.5	0.0	0.0	
WWL	NewOrleans	Α	870	50.0	50.W a	Entercom	22 9912	g	3	Nws/Tlk/Spt	12,300	2.10	9.7	7.8	9.8	8.8	6.3	7.4	9.3	7.0	8.7
WYLD	NewOrleans	8	940	10.0	ء 0.50	Clear Channel Comr	n 49 9303	C	1	Gospel	850	0.30	3.6	4.1	3.3	2.7	3.4	3.1	3.4	2.9	4.2
WGSO	New Orleans	В	990	1.0	0.40 b	MC Media LLC	46 9611	575		News	250		0.6	0.5	0.5	0.4	0.8	0.5	0.5	0.7	0.4
WCKW	Garyville	В	1010	0.5	0.00 d	222 Corp	70			Gospel			0.2	0.0	0.0	0.0	0.0	0.4	0.4	0.7	0.0
WLNO	NewOrleans	В	1060	50.0	5.00	Communicom	25 9503	700		Religion				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
WBOK	NewOrleans	С	1230	1.0	1.W	Willis Bostg Carp	51 8305	450		Gospel	650	0.96	1.1	1.4	1.0	0.9	0.9	1.0	1.0	0.7	1.0
WODT	NewOrleans	8	1280	5.0	5.00 E	Clear Channel Comm		g	2	Rhythm/Blue	200	0.25	1.3	1.4	2.1	1.0	1.1	1.4	1.2	1.1	1.4
WSMB	New Orleans	В	1350	5.0	5.00 a	Entercom	25 9912	9	3	Talk	1,100	1.52	1.2	1.4	0.7	0.8	0.8	1.2	1.3	1,1	0.9
WBYU	New Orleans	С	1450	0.9 cp	0.65	Beasley Bost Group	50 0101	g	4	Motivation	100	0.17	1.0	0.0	0.0	0.0	0.8	1.3	1.4	1.3	1.4
KGLA	Gretna	В	1540	1.0	0.00	Crocodile Bostg Corp	69 9202	300		Spanish AC	200		0.7	0.6	0.0	0.6	0.5	0.7	8.0	0.4	0.4
WSLA	Slidell	В	1560	1.0	0.00	Mapa Bostg LLC	63 9305	ď	j	Sports			0.1	0.0	0.0	:: A	0.0	0.0	0.0	0.0	0.0
		#	AM Sta	tions -	17	# Combos - 7			Α	M TOTALS			20.8	18.5	17.8	16.9	17.8	18.2	19.9	16.5	17.5

[■] Indicates a change since last edition

^{1/} See introduction section for interpretation of revenue estimates.

Market: New Orleans

Competitive Overview

FM Stations

									L	2001 Est		Avg '01			ARB 12+ N	letro Sha	ares (see	rights)			
Calls	City of License	FCC Class		Power (kW)	HAAT		Year Date Std Acq'd		M A		Revenue (000)1/	Power Ratio	L <i>ocal</i> Comm	Winter 2002	Fall 2001	Summer 2001	Spring 2001	Winter 2001	Fall 2000	Summer 2000	Spring 2000
WCKW	La Place New Orleans	C	92.3 93.3	100.0 100.0		d 222 Corp c Clear Channel Comm	66 49 8409		า	Hot AC Urban	1.800 6,500		3 0 15.1	1.5 13.0	1.5	2.2	2.7 13.4	33	2.2	2.9	2.0
WTIX	Galliano	C1	94.3	100.0	981	Fleur de Lis Bosto	75 9509	800	۷.	Oldies	400	0.71	0.8	15.0	13.2 0.9	13.1 0.7	1.0	13.2 0.4	13.1	14.5	14.1
WYLA	Lacombe	A	94.7	5.3	348	•	96 9812	1,700 d	4 1	1 Rock	400		0.8	0.2	0.3	0.7	0.0	0.4	0.7 0.0	0.6 0.0	0.9 0.0
WXXM	Reserve	СЗ	94.9	14.0		e Styles Bostg Inc	92 0002	1,800	1	l Rock	350	0.36	1.6	0.2	1.5	1.6	1.1	1.6	1.4	0.0	0.0
WTKL	New Orleans	С	95.7	100.0		a Entercom	53 9912	g	3	Oldies	3.600	0.95	6.3	5.6	4.7	5 . 3	5.7	5.5	5.5	5.0	8.8
WEZB	New Orleans	С	97.1	100.0		a Entercom	45 9912	_	3	CHR	3,000	0.84	5.9	5.3	4.5	4.6	4.9	6.2	5.0	5.0	4.9
WYLD	New Orleans	C1	98.5	Jw.o	902	C Clear Channel Comm	n 71 9303	7,500 c		Urban AC	5,200		8.7	8.2	8.0	8.1	6.7	8.2	7.4	8.7	8.7
WRNO	New Orleans	С	99.5	100.0	1004	e Clear Channel Comm	n 67 0205 p	12,500s	w	Clsc Rock	3.500		4.6	3.6	3.3	4.4	4.3	3.5	3.7	3.2	5.8
WNOE	New Orleans	С	101.1	100.0	1004	c Clear Channel Comm	n 88 9607	g	1	Country	4.350	1.06	6.8	5.4	5.5	6.0	8.2	5.6	6.0	6.7	0.0
WLMG	New Orleans	С	101.9	100.0	964	a Entercom	70 9912	ğ	3	Soft AC	4,500	1.05	7.1	8.6	6.5	8.3	5.8	6.0	6.8	5.2	5.9
KMEZ	Belle Chase	C3	102.9	4.7	604	e Wilks Bostg LLC	90 0203	Č	11 1	1 Urban/Oldes	2.400	0.64	6.2	8.0	5.7	5.2	5.6	5.3	5.5	5.9	6.6
KFXN	Houma	С	104.1	100.0	1946	c Clear Channel Comm	68 9702	8,750		Clsc Hits	1.350	0.89	2.5	1.1	1.5	1.6	2.3	2.3	2.7	3.0	3.2
KNOU	Empire	C2	104.5	7.8 cp	850	On Top Comming	01 0201 p	8,500		Urban CHR	100		0.5	1.9	1.7	1.9	0.0	0.0	0.0	0.0	0.0
WJSH	Folsom	Α	104.7	6.0	328	Southwest Bostg Inc	96 0101	975		70s & 80s				0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0
WKZN	Kenner	C1	105.3	100.0	902	a Entercom	70 9912	g	3	Hot AC	3,600	1.27	4.7	3.8	3.2	5.0	4.2	3.4	3.7	4.6	3,6
WKSY	Picayune	c 2	106.1	50.0 cp	492	Guaranty Bostg Co	73 9705	2,000		Soft AC			0.1	0.4	0.4	0.0	0.0	0.4	0.0	0.4	0.5
KKND	Port Sulphur	C1	106.7	100.0	981	c Wilks Bostg LLC	85 0205 p	S	w 1	1 Modern Rock	3,650	1.18	5.1	3.9	5.1	4.5	4.7	3.9	4.6	4.4	3.7
		t	FM Sta	itions -	18	# Combos - 14			-	FM TOTALS			79.1	68.4	67.5	70.5	68.6	69.1	68.3	71.2	70.2

AM Stations

				Dav	Night						2001 Est		Avg '01 .		ı	ARB 12+ F	letro Sha	ares (see	rights)		
Calls	City of License	FCC Class	Freq	Power (kW)	Power (kW) C	Owner	Year Date Std Acq'd	Sales Price (000)	M A	Format	Revenue (000)1/	Power Ratio	Local Comm	Winter 2002	Fall 2001	Summer 2001	Spring 2001	Winter 2001	Fall 2000	Summer 2000	Spring moo
WVOG	NewOrleans	Ð	600	1.0	0.00	F.W. Robbert Bostg	64 7408			Chrst/Talk				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
WTIX	NewOrleans	В	690	10.0	5.00	GHB Bostg	48 9202	800		News/Talk	300		0.7	0.5	0.4	0.6	0.6	0.7	0.6	0.6	0.4
WASO	Covington	В	730	0.3	0.03	America First Comm	53 9207	200		News/Talk				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
KKNO	Greina	8	750	0.3	0.00	Blakes, Robert C. Sr	89 9308	275		Christian	150			0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
WSHO	New Orleans	В	800	1.0 cp	0.29	Shadowlands Camm	28 9504	675		Religion				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
WFNO	Nom	В	830	5.0	0.75 b	MC Media LLC	67 9611	700		Spanish	200		0.6	0.4	0.0	0.7	0.8	0.5	0.0	0.0	
WWL	NewOrleans	Α	870	50.0	50.W a	Entercom	22 9912	g	3	Nws/Tlk/Spt	12,300	2.10	9.7	7.8	9.8	8.8	6.3	7.4	9.3	7.0	8.7
WYLD	NewOrleans	8	940	10.0	ء 0.50	Clear Channel Comr	n 49 9303	C	1	Gospel	850	0.30	3.6	4.1	3.3	2.7	3.4	3.1	3.4	2.9	4.2
WGSO	New Orleans	В	990	1.0	0.40 b	MC Media LLC	46 9611	575		News	250		0.6	0.5	0.5	0.4	0.8	0.5	0.5	0.7	0.4
WCKW	Garyville	В	1010	0.5	0.00 d	222 Corp	70			Gospel			0.2	0.0	0.0	0.0	0.0	0.4	0.4	0.7	0.0
WLNO	NewOrleans	В	1060	50.0	5.00	Communicom	25 9503	700		Religion				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
WBOK	NewOrleans	С	1230	1.0	1.W	Willis Bostg Carp	51 8305	450		Gospel	650	0.96	1.1	1.4	1.0	0.9	0.9	1.0	1.0	0.7	1.0
WODT	NewOrleans	8	1280	5.0	5.00 E	Clear Channel Comm		g	2	Rhythm/Blue	200	0.25	1.3	1.4	2.1	1.0	1.1	1.4	1.2	1.1	1.4
WSMB	New Orleans	В	1350	5.0	5.00 a	Entercom	25 9912	9	3	Talk	1,100	1.52	1.2	1.4	0.7	0.8	0.8	1.2	1.3	1,1	0.9
WBYU	New Orleans	С	1450	0.9 cp	0.65	Beasley Bost Group	50 0101	g	4	Motivation	100	0.17	1.0	0.0	0.0	0.0	0.8	1.3	1.4	1.3	1.4
KGLA	Gretna	В	1540	1.0	0.00	Crocodile Bostg Corp	69 9202	300		Spanish AC	200		0.7	0.6	0.0	0.6	0.5	0.7	8.0	0.4	0.4
WSLA	Slidell	В	1560	1.0	0.00	Mapa Bostg LLC	63 9305	ď	j	Sports			0.1	0.0	0.0	:: A	0.0	0.0	0.0	0.0	0.0
		#	AM Sta	tions -	17	# Combos - 7			Α	M TOTALS			20.8	18.5	17.8	16.9	17.8	18.2	19.9	16.5	17.5

[■] Indicates a change since last edition

^{1/} See introduction section for interpretation of revenue estimates.

Duopolies - 9

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Stations Profiled -

86.9

88.2 87.3 86.4

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Duopolies - 9

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Stations Profiled -

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